

# THE PURPOSE INITIATIVE

A patented results-oriented framework for creating breakthrough results to seemingly impossible challenges

## MAKE THE UNCONSCIOUS CONSCIOUS

- Uncover critical insights about self-limiting triggers and blind spots (fears, reactions, beliefs, behaviors)
- Identify patterns of behavior that cause stress and reactivity (perfectionism, territorialism, proving our self-worth)
- Understand how our ego-based drivers and motivations derail trust and collaboration

## DISRUPTIVE EXPERIMENTS

- Take courageous action to catalyze change and disrupt patterns
- Leverage precious resources (time and energy)
- Break through to catalyze sustainable change

## CREATIVITY + INNOVATION

- Access inner knowing and act from a place of clarity
- Innovate and create change vs. reactive and fire fighting
- Be a resource for others to align on the collective needs by harness the genius field

Ego-based fears about my self worth (+/-)

= Emotional Triggers

= Reactions >> Need to be right, win, be the best, prove, withdraw

= Conflict with others

Act, behave and think differently

= Transformational vs. incremental change

>> Track triggers

>> Hard Conversations

Reduce time spent in reaction, reduce my preoccupation of my own self- worth

= Gain back precious time and energy for higher purposes